



March 8, 2019

*Our Library. Our Voices.*

**Library Laureates 2019**  
NEXT GENERATION

FRIENDS *of the*  
SAN FRANCISCO PUBLIC LIBRARY

**Join us as a Laureates Sponsor!**

Laureate Salons Reception 6:00 p.m. | Salon Dining 7:30 p.m.

Laureate Gallery 8:00 p.m. to 12:00 a.m.



Set for Friday, March 8, 2019 in the Main Branch of the San Francisco Public Library, **Library Laureates 2019** builds on its time-honored tradition of intimate salon dining and conversation with brilliant writers, with a new open-space experience in the 6th floor Skylight Gallery designed by and for our next generation of young influencers and library supporters. We expect more than 400 guests to participate as sponsors in laureate salons and as ticket buyers in the Laureate Gallery.

**Thirty-eight brilliant authors** will grace our laureate salons and the gallery: creative writers, poets, screenwriters and playwrights who embody the Library's values of inclusion, access, and free expression.

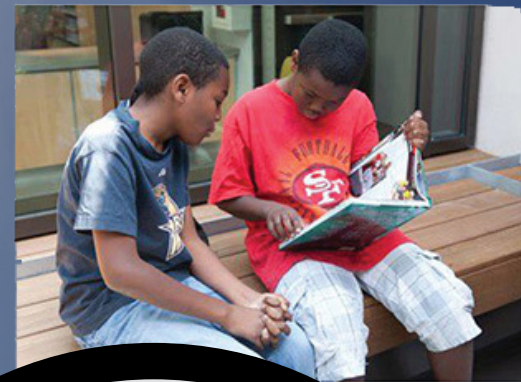
Tables will be distributed throughout the Library in intimate corner rooms of six to eight tables of ten (the Hormel Center, the Wallace

### First Laureates confirmed for Library Laureates 2019:

- **Jade Chang** (*The Wangs vs. the World*)
- **Jeff Chang** (*Can't Stop Won't Stop*)
- **Amy Freed** (*Shrew!, Freedomland*)
- **Marcus Gardley** (*Black Odyssey*)
- **Mary Ellen Hannibal** (*Citizen Scientist: Searching for Heroes and Hope in an Age of Extinction*)
- **Laleh Khadivi** (*A Good Country*)
- **Rachel Khong** (*Goodbye, Vitamin*)
- **R.O Kwon** (*The Incendiaries*)
- **Achy Obejas** (*The Tower of the Antilles*)
- **T.J. Stiles** (*The First Tycoon: The Epic Life of Cornelius Vanderbilt*)
- **Danielle Teller** (*All the Ever Afters: The Untold Story of Cinderella's Stepmother*)
- *And more Laureates, coming soon!*

Stegner Environmental Center, African American Center, etc). At each table an honored Laureate will engage guests in discourse about their latest work, creative process and evolution as a writer. **Full salon and table sponsorships range from \$25,000 to \$2,500.**

Responding to the demand to share the iconic Library Laureates experience with the city's emerging next wave of young talent and influence, we are launching the first Laureate Gallery on the 6th floor Skylight Galleron the same night. This future-forward literary event will feature three Laureates in a non-seated, performative setting with live music and dancing to follow. **Admission to Laureate Gallery is a ticketed price of \$250** (early bird tickets available December 3, 2018).



**The goal for Library Laureates 2019 is to raise \$500,000**, with net proceeds going to annual support for San Francisco Public Library programs and resources. Friends has a fifty-six year history of keeping the future of the Library in focus to ensure responsive services to the community. Residents of all ages are turning to our Library for responsive 21st century programs and services, especially as the cost of meeting basic needs, raising a family and acquiring the skills to thrive in the technology-driven economy grows. The public-private partnership between Friends, you and the Library makes the exceptional difference in neighborhoods throughout the city.

“San Francisco has built an amazing contemporary library for which we should all be very proud. We have succeeded in constructing, maintaining and sharing a neighborhood library system that represents our commitment and our respect for all of our citizens.”

**ROSELYNE CHROMAN SWIG,**  
COMMUNITY ACTIVIST AND LEADER

### Impact made possible by Friends' annual support:

- **Children, Youth and Family Services:** Over 440,000 children and families enjoy more than 12,000 free programs
- **The Mix and SFPL:** 10,000 teens drop in to the Media Center for video and audio production, coding, game design, college preparation and the makerspace.
- **Adult Programming:** 80,000 adults participate in 5,000 free programs
- **Grants to Branches:** 27 branches host neighborhood festivals, programs in health, wellness and crafts.
- **Innovation Pilot Projects:** Digital Inclusion Week, Biblio Bistro, Citizen Science Bioblitzes, Online High School, the TechMobile, Dia de los Niños, El Paletero book cart, and the time-honored *One City, One Book*

Excerpted from Friends' FY2016/2017 Annual report

# Library Laureates 2019

## SPONSOR BENEFITS BY LEVEL

### LEADERSHIP CIRCLE

Sponsorships in the Leadership Circle are available March 19 through June 29, 2018

#### **\$25,000 Presenting Sponsor**

- Brand an entire Laureate Salon (a corner room with 6 to 8 tables and 60 to 80 guests)
- Table of 10 for your 8 guests, a Laureate and their guest
- Invitation for you and your guests to the VIP reception
- A copy of your Laureate's book, play or screenplay
- Acknowledgement in remarks during general reception
- Recognition at your table with signage
- Full-page advertisement in event program
- Logo and cameo feature on our website
- Invitation to provide content for our social media campaign
- Inclusion in an article in the Library's newsletter, *At the Library*
- Pre-eminent listing in all marketing materials for Library Laureates 2019

#### **\$10,000 Hosting Sponsor**

- Table of 10 for your 8 guests, a Laureate and their guest
- Invitation for you and your guests to the VIP reception
- A copy of your Laureate's book, play or screenplay
- Acknowledgement in remarks during general reception
- Recognition at your table with signage
- Full-page advertisement in event program
- Logo and cameo feature on our website
- Invitation to provide content for our social media campaign
- Acknowledged in an article in the Library's newsletter, *At the Library*
- Pre-eminent listing in all marketing materials for Library Laureates 2019

### SPONSOR CIRCLE

Sponsorships in the Sponsor Circle available August 27, 2018

#### **\$5,000 Patron Sponsor**

- Laureates salon seating for 6
- Copy of Laureate's book, play or screenplay
- Half-page advertisement in event program
- Listing on the our website
- Recognition in our social media campaign
- Listing in all marketing materials for the event

#### **\$1,500 Associate Sponsor**

- Laureates Salon seating for 2
- Copy of Laureate's book, play or screenplay
- Listing on the our website
- Listing in all marketing materials

#### **\$3,000 Partner Sponsor**

- Laureates Salon seating for 4
- Copy of Laureate's book, play or screenplay
- Quarter-page advertisement in event program
- Listing on the our website
- Recognition in the our social media campaign
- Listing in all marketing materials

#### **\$500 Love A Librarian Sponsor**

- Laureates Salon seating for 1 Librarian
- Copy of Laureate's book, play or screenplay
- *Love A Librarian* acknowledgment in all materials
- Listing in all marketing materials

# SPONSORSHIP FORM



**YES!** We will sponsor the **LIBRARY LAUREATES 2019.**

Friday evening, March 8, 2019 | Main Library | 100 Larkin Street, San Francisco

## Sponsorship Levels

Presenting – \$25,000\* \$ \_\_\_\_\_

Hosting – \$10,000\* \$ \_\_\_\_\_

Patron – \$5,000 \$ \_\_\_\_\_

Partner – \$3,000 \$ \_\_\_\_\_

Associate – \$1,500 \$ \_\_\_\_\_

Love a Librarian – \$500 \$ \_\_\_\_\_

} Available  
August 27, 2018

## Donation

We are unable to sponsor but would like to donate \$ \_\_\_\_\_

**Total \$** \_\_\_\_\_

\*Sponsors at this level who commit by August 15, 2018 will also be included on Host Committee

Contact person (please print) \_\_\_\_\_

Sponsor name as it should be appear in event materials:

\_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

Check enclosed for \$ \_\_\_\_\_ made payable to Friends of the San Francisco Public Library

Please charge \$ \_\_\_\_\_ to credit card:  Visa  MasterCard  AmEx  Discover Card

Card # \_\_\_\_\_ Expiration date \_\_\_\_\_

Name \_\_\_\_\_ Signature \_\_\_\_\_

(as shown on card)

**Please respond by August 15, 2018, for inclusion in event materials.**

Please e-mail or mail this form to Friends of the San Francisco Public Library • 710 Van Ness Avenue, San Francisco CA 94102

Phone: Craig Palmer at 415-477-5235; E-mail: craig.palmer@friendssfpl.org

Guests 21+ only. RSVP is required for entry and is non-transferable.

Contributions to Friends of the San Francisco Public Library are tax-deductible as allowed by law.

The fair market value of the benefit received is \$125 per event attendee.

Friends' Tax ID: 94-6085452

THANK YOU!