

FRIENDS *of the* SAN FRANCISCO PUBLIC LIBRARY

ANNUAL REPORT FY 13/14

July 1, 2013 – June 30, 2014



Celebrating EXCELLENT LIBRARIES, STRONG COMMUNITIES

What is a measure of a great city? In San Francisco, our libraries are a barometer of our success, a mirror of our inclusiveness and diversity, a welcome mat for our ambition and imagination. Friends of the San Francisco Public Library is proud to have helped make the Branch Library Improvement Program (BLIP) a reality through our Neighborhood Library Campaign (NLC). Close to 5,000 donors from every walk of life helped us to raise the funds to furnish 24 renovated branch libraries in every neighborhood in the city. This year we celebrate the conclusion of the NLC and look forward to our next challenge to support the San Francisco Public Library system in its efforts to stay relevant and accessible to its residents.



Friends can trace its roots of Library Advocacy back to 1961 when it was founded to transform SFPL into a superior library system. Since then, we've been fierce advocates—whether it's fighting the city's attempt to close libraries to save money, or campaigning for a property tax set aside to stabilize library hours and operations, or passing \$106 million in general obligation bonds to rebuild neighborhood libraries.

Mikiko Huang

Mikiko Huang, Board Chair



FRIENDS is a member-supported, nonprofit organization that fundraises, advocates and works with partners and volunteers to provide critical support for the San Francisco Public Library and the Bay Area community.

OUR MISSION is to strengthen, support and advocate for a superior free public library system in San Francisco.

OUR ROOTS of activism and support date back to 1961 when the San Francisco Public Library was underfunded and operating in aging facilities that did not adequately serve the Bay Area community.

WE BELIEVE that libraries strengthen communities by providing free and equal access to information and technology for all and that better libraries are a nexus to stronger communities.

WE LEAD community campaigns; our success resulted in the building of a new Main Library and stable funding for library hours and services through passage of the Library Preservation Fund. Friends also led the way for renovating and updating our neighborhood branch libraries, raising the monies necessary for the equipment and furniture in the newly renovated branches.

WE FUND diverse programs, resources and services beyond those supported by the city, thereby enriching and enhancing the public library system in San Francisco.

WE NURTURE AND ENGAGE a community of library supporters through membership, volunteer opportunities, community partnerships, the recycling and sale of books, outreach, events and literary programs.

WE SUPPORT and provide the community with continuing opportunities to invest in the success of the Library.

Become a Friend and support our efforts to ensure continuing innovation and excellence at the San Francisco Public Library, a system that is responsive to the needs of our Bay Area community and, in turn, strengthens that community.





LIBRARY SUPPORT

\$1,724,485

SUPPORT GIVEN

including in-kind support by Friends

CAPITAL SUPPORT: The 24th and final Branch Library, North Beach, was furnished and equipped via Friends' successful Neighborhood Library Campaign.

ONE CITY ONE BOOK: The city-wide book club with resource materials and a wide array of related lectures and programs (including an engaging scavenger hunt) featured Cory Doctorow and his book, *Little Brother*; **46** events attended by **3,947** people.

EFFIE LEE MORRIS LECTURE: The 18th annual children's literature program featured local award-winning author and illustrator Yuyi Morales.

AT THE LIBRARY: Monthly newsletter is the major communication vehicle for library sponsored programs and events; **11,000** are circulated monthly.

4 INNOVATION GRANTS: These included a grant for the Library for the Blind and Print Disabled which provided for the acquisition of digital book players and the development of expertise for library staff to determine feasibility for patron usage.

27 GRANTS TO BRANCHES: These grants funded neighborhood-oriented programs including brush painting and crafts relating to Chinese New Year at the Ortega Branch, the

creation of a community garden at the Portola Branch and a sewing project that engaged the Visitacion Valley community in making a quilt.

BOOKS GIVEN TO SPECIAL COLLECTIONS: Throughout the year Book Operations offers direct support to the library, contributing titles to General Collections in addition to both the SF History Center and the Schmulowitz Collection of Wit and Humor, including a 1509 Dante valued at **\$12,500**.

EXHIBITS AND PUBLIC

PROGRAMMING: ranging from the exhibition *A Little Piece of Mexico: Postcards of Guillermo Kahlo and his Contemporaries* to yoga, computer help and resume writing classes; **3,094** public programs drew **61,020** attendees, a **25%** increase over the prior fiscal year.



LIBRARY SUPPORT CONTINUED



STAFF PROFESSIONAL DEVELOPMENT:

88 people participated and the average grant was **\$341**.

CHILDREN AND TEEN PROGRAMMING: **49,451**

attendees at **2,481** educational enrichment classes and programs including science, technology, engineering and math-based IMAGINUTY, Maker May, Tricycle Music Fest, Teen Tech Week, iPad Claymation and Lego Robotics.

SUMMER READING PROGRAM: open to all ages;

18,212 enrolled; included **609** programs representing a variety of cultures and interests with **23,009** attendees.

“I am a Member of Friends because the Library allows me to research and read for free! The library provides much in the way of literature, guidance and technology. Whether one is rich or poor, the doors are open. Tremendous.

- **Claudia Bushee, Member**

SUPPORTING A PREMIER URBAN LIBRARY



425,436
LIBRARY CARD
HOLDERS

27

BRANCHES



6,762,724 VISITS

NEIGHBORHOOD LIBRARY CAMPAIGN

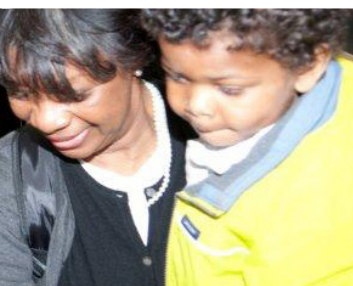
The largest Capital Campaign in our history

Friends successfully completed the Neighborhood Library Campaign this year by raising the funds for furniture and equipment needed at 24 newly built or renovated branch libraries, thus building better libraries for stronger communities.



\$14
MILLION RAISED

8
NEW BUILDINGS



4,866
DONORS

12
YEAR CAPITAL
CAMPAIGN

10
LIBRARIES
DESIGNED TO
MEET LEED
SILVER OR GOLD
CERTIFICATION

16
RENOVATIONS



1
OPENING OF THE FINAL PROJECT,
THE NEW NORTH BEACH BRANCH
ON MAY 10, 2014



BOOK OPERATIONS

Making friends everyday through the power of books

Book Sales

The largest used book sale on the west coast



\$1.35 MILLION
TOTAL GROSS
SALES



49TH BIG BOOK SALE

September 25 – September 29, 2013

\$191,075
RAISED



135,000
ITEMS SOLD

9,800 SHOPPERS

75 CATEGORIES OF BOOKS AND MEDIA

DAILY CLUES:

12 PRIZES, 12 WINNERS, \$900 WORTH OF PRIZES

761
VOLUNTEERS



3,532
TOTAL
VOLUNTEER
HOURS

28 VOLUNTEER GROUPS

ALL ITEMS ONLY

\$3

AND UNDER

MEMBER SALES

5 MEMBER
SALES



\$100,000
RAISED

1ST QUARTERLY COMIC BOOK SALE

10,000+ COMICS PER SALE

25 CENTS PER COMIC

\$1,000s RAISED

25¢

BOOK OPERATIONS

CONTINUED

4TH ANNUAL SPRING BOOK SALE

April 16 - 20, 2014

\$170,462
RAISED



120,000
ITEMS SOLD

8,600 SHOPPERS

75 CATEGORIES OF BOOKS AND MEDIA

DAILY CLUES:

12 PRIZES, **12** WINNERS, **\$800** WORTH OF PRIZES

649
VOLUNTEERS



3,179
TOTAL
VOLUNTEER
HOURS

34 VOLUNTEER GROUPS



\$1 STEPS SALES

20 VOLUNTEERS



1,800 VOLUNTEER
HOURS

OVER **1,000** ITEMS

\$30,000 RAISED



30
STEPS SALES
PER YEAR

SPECIALTY BOOK FAIRS

\$54,000 RAISED

SACRAMENTO ANTIQUARIAN BOOK FAIR
SEPTEMBER 2013

**SAN FRANCISCO ANTIQUARIAN BOOK
AND PAPER FAIR** FEBRUARY 2014

SACRAMENTO ANTIQUARIAN BOOK FAIR
MARCH 2014

**2013 FALL BIG SALE COLLECTIBLES
BOOTH**

**2014 SPRING BOOK SALE COLLECTIBLES
BOOTH**



“No greater friend hath the imagination than the Friends of the San Francisco Public Library.”

- Jack Hirschman, Poet-in-Residence



readers bookstores

READERS AT MAIN

\$280,000 RAISED

4,000 ITEMS FOR SALE

30 YEAR ROUND VOLUNTEERS

4,800 TOTAL VOLUNTEER HOURS

READERS AT FORT MASON

\$425,000 RAISED

10,000 ITEMS FOR SALE

45 YEAR ROUND VOLUNTEERS

6,480 TOTAL VOLUNTEER HOURS

Donation Center

1,000,000 | ITEMS DONATED (KEPT OUT OF LANDFILL)

50 TONS OF PAPER
250 TONS OF GREENHOUSE GAS EMISSIONS



MOST VALUABLE ITEM DONATED: **DANTE (1509) WORTH \$12,500**

155 VOLUNTEERS



12,666 VOLUNTEER HOURS

MORE THAN **3,000** BOOK DONORS

Online Sales

\$271,848 RAISED

7,500 ITEMS SOLD

Check us out at
http://www.friendssfpl.org/?Collectible_Books



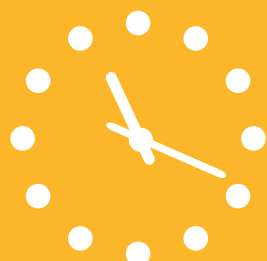
Libraries instill a desire for learning and create a link and point of access to our entire human past. Using this public space reminds people that they are part of a community. They provide cultural and educational amenities to the city's population for free.

- Gary Kamiya, *Cool Gray City of Love*,
Member of Friends

VOLUNTEERS & MEMBERS

*The core of everything we do,
and our ambassadors in the community*

OVER
25,000
VOLUNTEER HOURS DONATED



980
VOLUNTEERS



\$677,770 VALUE OF
VOLUNTEER HOURS



3,806
MEMBERS



Become a volunteer or member of Friends of the San Francisco Public Library and help us build a strong, thriving community by supporting libraries and literacy. Your generous support adds to the quality of life in our city.

Join online at www.friendssfpl.org, or call 415-626-7500. You may also join at either of our Readers Bookstores at Fort Mason or in the Main Library.

SOCIAL MEDIA 2013/2014

Join us online @FriendsSFPL



3,596 LIKES



1,469 FOLLOWERS



187 FOLLOWERS

EVENTS

Supporting San Francisco's
rich literary community

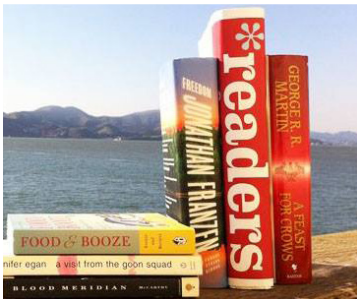


IMBIBE
Mission Branch on
2/7/14
(Valentines-themed)

COMMUNITY PARTNERS & SPONSORS

Teaming up with San Francisco's most iconic businesses and institutions

Thursdays at Readers
100 POETS  **50 EVENTS**
Provocative International Poetry



POETS LEVEN
5 Languages **150** Poets **11** Districts
11 Neighborhood Branch Readings/Events
12 Poets who have been published
as a result of Poets 11

- San Francisco Ballet
- San Francisco Opera
- San Francisco Symphony
- Exploratorium
- deYoung Museum
- The Castro Theater
- The Roxie Theater
- Nopa
- Nopalito
- Greens
- Delfina
- Dandelion Chocolate
- Chez Panisse
- State Bird Provisions
- Café des Amis
- Flax Art Supplies
- Bi-Rite
- Alley Cat Books/Dog-eared Books
- Beat Museum
- City Lights
- Emerald Tablet
- Green Apple
- John Wiley & Sons/Weldon-Owen
- Litquake
- McGraw-Hill
- Mother Jones
- PBA Galleries (nee: Pacific Book Auction)
- Poetry Flash/Northern California Book Reviewers
- Revolutionary Poets Brigade
- SF Chronicle
- St. Vincent de Paul, Eugene, Oregon
- Tallares de Poesia
- Luxor Executive Car Service
- Zipcar
- Farm Fresh to You
- 21st Amendment Brewery
- Patxi's Pizza

INDEPENDENT BOOKSTORES

We partner with 39 local, independent bookstores in the Bay Area

Academy Store
 Adobe Bookstore
 Alan Wofsy Fine Arts LLC
 Alexander Book Co., Inc.
 Alley Cat Books
 Amazing Fantasy
 Beat Museum
 Bibliohead Bookstore
 Bibliomania
 Bird & Beckett Books & Records
 Black Oak Books
 Bolerium Books
 Books Inc. Opera Plaza
 Books Inc. Laurel Village
 Books Inc. Marina
 Books Inc. Castro
 Books Inc. Palo Alto
 BookShop West Portal
 BookSmith
 Borderlands Books
 Browser Books
 Christopher's Books
 Chronicle Books
 Chronicle Books @ Metreon
 Compass Books Inc.
 Dog Eared Books

East Wind Books
 Globus Slavic Bookstore
 Great Overland Book Co.
 Green Apple Books
 Green Arcade
 Kayo Books
 Louie Brothers Book Store
 Manning's Books & Prints
 Marcus Book Stores
 Omnivore Books On Food
 Readers Main Bookstore
 Readers Bookstore Fort Mason
 San Francisco Botanical Garden
 Schein and Schein
 Thidwick Books



FRIENDS *of the* SAN FRANCISCO PUBLIC LIBRARY BOARD OF DIRECTORS

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NEXT CHAPTER...

Looking ahead, Friends will be fundraising for The Mix at SFPL, a new teen digital center, as well as programs and services we annually support, such as *One City One Book* and Summer Read. Our advocacy efforts will ensure that San Francisco continues to have a world class library.



FRIENDS *of the* SAN FRANCISCO PUBLIC LIBRARY

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